Author's Purpose

Why did the author write the text?

Inform

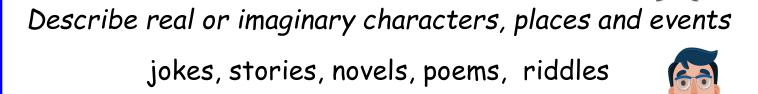
Teach or Explain

Convey knowledge to the reader

educational texts, scientific articles, reports, and others

Entertain

Amuse or entertain



<u>Persuade</u>

Convince

Convince the reader to agree with the author advertisements, editorials, commercials, posters

Many times the title offers the key to the author's purpose.

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