Author's Purpose

Why did the author write the text?

Inform

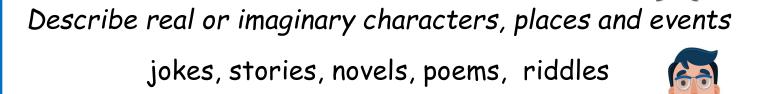
Teach or Explain

Convey knowledge to the reader

educational texts, scientific articles, reports and others

Entertain

Amuse or entertain



Persuade

Convince

Convince the reader to agree with the author advertisements, editorials, commercials, posters

Many times the title offers the key to the author's purpose.

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